

SPONSORSHIP OPPORTUNITIES



BRIDGING THE GAPS IN BIOMEDICAL ENGINEERING THROUGH
INTERDISCIPLINARY COLLABORATION

MOUNTAIN WEST
BIOMEDICAL ENGINEERING
CONFERENCE

OBJECTIVES AND BENEFITS

The Annual Mountain West Biomedical Engineering Conference is a local platform to share ideas and promote biomedical collaborations along the Wasatch Front and the Mountain West regions. This conference is an excellent opportunity for the local biomedical community to get together and present their research. It is an ideal venue to support students, hear about new research, network, and strengthen bonds with the local biomedical community.

The numerous objectives and benefits include:

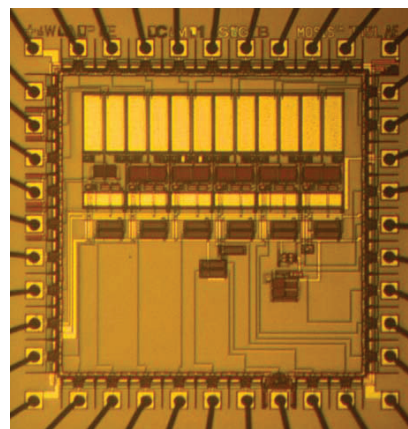
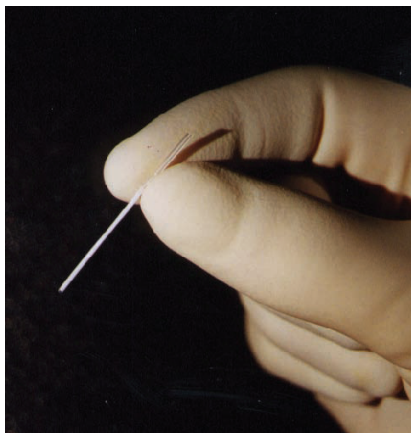
- Build a stronger biological and medical research community along the Wasatch Front and Rocky Mountain Region
- Foster relationships among universities, businesses, and investors
- Promote the work of students, researchers, and industry, especially in Utah
- Encourage further research, innovation, and collaboration.
- Assist students in promoting their ideas and research.

SPONSORSHIP OPTIONS

PLATINUM SPONSOR (\$10,000 OR MORE)

Benefits

- Promotion
 - Sponsor name, logo, and/or hyperlink on the conference website as a Platinum Sponsor
 - Sponsor name included in e-mails sent to all conference participants
 - Sponsor name, logo, and/or description in conference program for every guest, on sponsorship wall, and at strategic locations throughout the event
 - Opportunity to provide a take-away gift, product, or service to all conference attendees
- Admission
 - Six admission tickets, including meals for representatives and/or other guests chosen by the Platinum sponsor and two hotel room suites with two beds
- Networking and Sourcing
 - Access to all conference events



SPONSORSHIP OPTIONS (CONT.)

GOLD SPONSOR (\$5,000 - \$9,999)

Benefits

- Promotion
 - Sponsor name, logo, and/or hyperlink on the conference website as a Gold Sponsor
 - Sponsor name included in e-mails sent to all conference participants
 - Sponsor name, logo, and/or description in conference program for every guest, on sponsorship wall
 - Opportunity to provide a take-away gift, product, or service to all conference attendees
- Admission
 - Four admission tickets, including meals for representatives and/or other guests chosen by the Gold Sponsor and one hotel room suite with two beds
- Networking and Sourcing
 - Access to all conference events.

SILVER SPONSOR (\$2,000-\$4,999)

Benefits

- Promotion
 - Sponsor name, logo, and/or hyperlink on the conference website as a Silver Sponsor
 - Sponsor name, logo, and/or description in conference program for every guest
 - Opportunity to provide a take-away gift, product, or service to all conference attendees
- Admission
 - Two admission tickets, including meals for representatives and/or other guests chosen by the Silver Sponsor
- Networking and Sourcing
 - Access to all conference events..

LAST YEAR'S DEMOGRAPHICS

13	Podium Presentations
87	Poster Presentations
107	Graduate Students
15	Undergraduate Students
27	Faculty Members
10	National Advisory Committee Members
13	USTAR and other Distinguished Guests

21 presentations were from outside institutions including: Utah State University, University of Colorado, Boulder, University of Maryland, Baltimore, Boston University, Brigham Young University, USTAR (Utah Science Technology and Research Initiative), and University of Utah. Collaborating universities included: Johns Hopkins University, University of Nebraska Medical Center, University of Arizona, Duke University, and Fraunhofer Institute for Reliability and Microintegration (IZM), Berlin, Germany.

TARGETED SPONSORSHIP OPPORTUNITIES

Refreshment Break - \$3,000

The annual meeting will have a refreshment break for the duration of the meeting on Saturday, September 6 2008. Refreshments will include Starbucks coffee, decaffeinated coffee, a selection of hot teas, assorted Pepsi soft drinks. Aquafina Bottled Spring Water. Your company logo will be displayed on a sign at the table with the refreshments.

Breakfast – \$5000

A classic breakfast buffet will be provided to conference attendees in a lovely outdoor pavilion at The Canyons Resort. This breakfast will include a selection of juices, sliced seasoned fruit, assorted dry cereals with milk, granola, yogurt, scrambled eggs with cheese and fresh scallions, smoked bacon, maple sausage, breakfast potatoes, assorted breakfast pastries, sweet cream butter, Starbucks coffee, decaffeinated coffee, and a selection of teas. Your company's name and logo will be associated with the breakfast in the annual meeting program book as well as on a sign in the pavilion. Your company logo and link will be listed on the conference website as a sponsor.

Lunch - \$7000

The extraordinary Canyons Buffet will be provided to conference attendees for lunch in a lovely outdoor pavilion at The Canyons Resort. This lunch buffet will include wild game chili, mixed green salad with Balsamic Vinaigrette, Caesar salad, grated parmesan, garlic croutons and Caesar Dressing. The main courses will include oven-roasted Atlantic salmon with sun-dried tomato pesto crust, Grilled chicken breast with lemon caper cream, beef burgundy with mushrooms and skin-on red whipped potatoes, and a cheese manicotti with roasted tomato coulis. A chef's selection of starch and seasoned mixed vegetables and assorted desserts will be served with Starbucks coffee, decaffeinated coffee, and a selection of teas, ice tea and lemonade. Your company's name and logo will be associated with the lunch in the annual meeting program book as well as on a sign in the pavilion. Your company logo and link will be listed on the conference website as a sponsor.

Welcoming Reception - \$5000

A welcoming reception will be provided for all conference attendees. Your sponsorship will provide hors d'oeuvres for the reception. Your company's name and logo will be associated with the reception in the annual meeting program book as well as on signage throughout the reception.

Welcoming Reception Open Bar - \$3000

A sponsorship of the open bar would be quite popular among the conference attendees. Your sponsorship will include a sign on the front of the bar with your company name and logo. Your company's logo and link will also be listed in the annual meeting program book and on the conference website as a sponsor.

Poster and Podium Presentation Awards - \$3000 [2 available]

Awards of \$1500, \$1000, and \$500 will be awarded to first, second, and third place respectively for excellent poster and podium presentations. The award will be named after your company and your company's logo and link will also be listed in the annual meeting program book and on the conference website as a sponsor.



STUDENT ORGANIZING COMMITTEE

Dolly Holt – Conference Chair
Phone: 801-585-9196
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Giridhar Thiagarajan - Conference Vice Chair

Paul Hogrebe - Graphics and Website

Lisa MacFadden - Student Conference Advisor

FACULTY CONSULTANTS

Richard Rabbitt, PhD
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Website: www.bioen.utah.edu/conference/Canyons2008